

## Business



The courses taught in the Business Department prepare students for the challenges of the 21st Century by introducing them to the world of business. They emphasise the ever-changing character of business, the diverse nature of business enterprise and the interdependence of the various parts of the business world. Students have the experience of studying business from a variety of perspectives. Students are provided with many life skills such as communication, problem solving, time management, team work and decision making. Whether your aim is to pursue an academic career, train for a profession or become an entrepreneur the necessary knowledge and skills will be provided.

## **What is studied at KS4**

AQA GCSE business (9-1). Over the two years you will be prepared for two exam papers:

### **Unit 1: Influences of operations and HRM on business activity**

#### **What's taught**

- Business in the real world
- Influences on business
- Business operations
- Human resources

### **Unit 2: Influences of marketing and finance on business activity**

#### **What's taught**

- Business in the real world
- Influences on business
- Marketing
- Finance

## **What is studied at KS5**

The course content covers:

1. What is business?
2. Managers, leadership and decision making
3. Decision making to improve marketing performance
4. Decision making to improve operational performance
5. Decision making to improve financial performance
6. Decision making to improve human resource performance
7. Analysing the strategic position of a business
8. Choosing a strategic direction
9. Strategic methods: how to pursue strategies
10. Managing strategic change