

7<sup>th</sup> September 2020

Dear Parent/Guardian

**RE: Year 10 Introduction - GCSE Business**

We are glad that your daughter has chosen to study Business and hope that she enjoys the course. I thought that I should take this opportunity at the start of the course to tell you some important information.

The course consists of 2 units which will be covered over the two years:

1. Influences of operations and HRM on business activity: students will look at business in the real world, influences on business, business operations and human resources.
2. Influences of marketing and finance on business activity: students will look at business in the real world, influences on business, marketing and finance.

These units are both worth 50% and will be examined in a 1 hour 45 minute examination worth 90 marks in the summer of 2022. We hope you will support your daughter by talking to her about your experience of business and encourage her to follow what is going on in the real business world through watching the news or reading it online.

Home learning will be set regularly; it will take the form of research, case studies and exam style questions. Home learning will be set via Sims and deadlines will be clearly stated.

We also recommend that students have a copy of the text book AQA GCSE (9-1) Business second edition published by Hodder (ISBN 978-1-4718-9938-6) which covers the whole 2 year course.

Thank you for your support and please contact me by telephone or email if you have any queries.

Yours sincerely



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